

MAROC SENSATIONS EXPLAINS

How it works

The no-nonsense ABC: a clear, honest and fun guide to everything you need to know before planning your event in Marrakech

Maroc Sensations
WEDDING PLANNER
EVENT DESIGN & PRODUCTION
MARRAKECH

Why choose Maroc Sensations?



Hind Akrime, founder of Maroc Sensations

Because we know Marrakech by heart: its most beautiful **spots**, its **reliable** suppliers, its little **secrets**.

Because we create authentic, elegant **weddings** and **private events**, without ever falling into pointless bling.

And above all, because with me, Hind, by your side, you get a true local: expert, deeply involved and, above all... ***human***.

People often tell me I'm more of a trusted friend than a wedding planner who puts on airs. And it's true: I want my clients to feel at ease, listened to and, above all, **safe**.

No jargon, no fuss. Just a sincere adventure, well put together and led with heart.









CHAPTER 1

The budget, where it all begins

Before rushing in headfirst, we start with the basics: **your budget.**

Because promising a pasha's wedding without knowing your budget isn't dreaming, it's bluffing.

Setting a clear range is the key to avoiding surprises and choosing the right suppliers. We help you see where your money goes and make every dirham count.

Little tip: tell us your budget, and we'll put our contacts and know-how to work so that every dirham counts.

CHAPTER 2

Trust, the solid foundation



1. Your wedding planner is a bit like your **guardian angel** of organisation (no wings, but plenty of ideas).

2. I'm your **one and only** point of contact, your best ally and, above all, the keeper of your secrets (promise: we don't sell anything to Netflix).

3. Everything goes through me, and **nothing happens without your approval**. If something is unrealistic, I'll tell you frankly.

NO EMPTY TALK HERE

CHAPTER 3

Clarify your vision

Before we start, we take stock. It's from all of this that we build a project that truly looks like you.



Which style of wedding gives you goosebumps?

Intimate, grand, fun, traditional, or a slightly crazy mix?



Which date?

Because we avoid the heatwave and the crowds, unless you like a challenge.



How many guests, and who?

Friends who dance until dawn, or very well-behaved family?



Your little extravagances

Décor, entertainment, food...

CHAPTER 4

Venues and suppliers, the stars of the show



Marrakech has everything you need:

Fairytale riads, dream villas, luxury hotels, secret estates...

With your budget in mind, I choose with you the perfect venue, the caterer who makes mouths water, and the artists and suppliers who will make the day unforgettable.

And I negotiate all of it with the gentleness of a carpet merchant *(but better)*.





CHAPTER 5

The timeline (because stress, no thank you)

12 months out

Choose the venue, define the theme

9 months

Book the key suppliers

6 months

Send invitations, arrange transport

3 months

Hair and make-up trials, décor sign-off

1 week

Set-up, final walk-throughs



Wedding day: total coordination by Maroc Sensations

(we'll even carry the shoes if needed)

CHAPTER 6

Looking after your guests (because we're nice)



A successful wedding also means *happy* guests

We take care of everything:

- Comfortable accommodation
- Stress-free airport transfers
- Personalised welcome pack (perhaps with a little local treat)
- Welcome evening or relaxed brunch to start the stay well

CHAPTER 7

Our advice (we're sharing our secrets)



If you can, make a scouting trip

It really helps you picture it (and taste-test the local pastries).

Respect the customs

Yes, even the ones about alcohol and timings.

And above all

Plan moments just for the two of you, away from the wedding madness.







FINAL CHAPTER

Your wedding, our passion

At Maroc Sensations, we put all our expertise and heart into making your wedding in Marrakech magical, smooth and stress-free.

EVERY COUPLE IS UNIQUE



Every detail is designed around YOUR wishes and YOUR budget.

Contact & practical information

Ready to take the plunge? We receive you by appointment only, Monday to Friday, 10 am to 7 pm, via WhatsApp at:

+212 6 28 87 72 73

Face-to-face meetings are by appointment only (we love a good chat, but we like being organised too).

After our first conversation, we send you our services menu.

Please note: we don't only find villas

Maroc Sensations is an event agency specialised in full organisation: weddings, birthdays, baby showers, hen parties, corporate events.

We don't offer villa search or booking on its own. We combine several services for a complete, high-quality experience.

To find out more: www.marocsensations-weddingplanner.com

FAQ

Your questions, our answers

Q1 : Can you just book a villa for us?
No, sorry, we're more of a "full organisation" kind of team.

Q2 : Why set a budget from the start?
To create an event that looks like you, we need to know how far we can go. A well-defined budget helps us aim right from the beginning.

Q3 : Do we need to come to Marrakech before the wedding?
Not compulsory, but recommended. Otherwise, we handle everything remotely like pros.

Q4 : Is it confidential?
Yes, everything goes through your wedding planner, and nothing leaves without your approval.

Q5 : How do meetings work?
By appointment only, Monday to Friday, 10 am to 7 pm, via WhatsApp on +212 6 28 87 72 73.

Q6 : Who manages the budget?
You give us the range, and we split it between suppliers. It saves you plenty of headaches.

Q7 : Can the wedding be fully personalised?
Of course, we love tailor-made projects that look like you.

Q8 : Do you also look after the guests?
Yes: accommodation, transfers, welcome packs and even warm welcome moments.

Q9 : When should we start?
The earlier, the better! 9 to 12 months ahead is ideal.

Q10 : On the day, do you handle the unexpected?
Completely. We're there so that you can enjoy it fully, worry-free.

Q11 : How does it work in practice?
You contact us, we talk everything through, we send you a clear contract, you sign, and off we go with the organisation.

Q12 : To give you an idea, who has already said "yes" to Maroc Sensations?
We opened Maroc Sensations by organizing Lenny Kravitz's birthday. Since then, we've had the pleasure of working with the heads of world-famous hotel chains, major banks and international brands, Silicon Valley executives, and plenty of other personalities who prefer to stay discreet. But we also work with couples like you, with their dreams, their stories and their wish for a simple, sincere celebration. We know how to do simple and we know how to do spectacular: glamour and real life, luxury without fuss.

Q13 : Why hire a wedding and/or event planner?
Because your job is to enjoy yourselves. Ours is to stop you from becoming chronically stressed. We handle the details, the surprises and the headaches on your behalf. The result? A smooth wedding, relaxed clients and, above all, wonderful memories without the migraines.

Q14 : We don't know our budget yet. Can we still contact you?
Of course you have a budget! Maybe you haven't put it into words yet, but it exists. And we don't need an exact figure, just an idea. Because organising an event with no reference point is a bit like shopping with your eyes closed: it can quickly become quite an adventure!

Q15 : Is the feeling important?
The feeling is THE foundation. I don't work with everyone, even when the budget is huge. The first step is that we talk on WhatsApp, by call or video, not just by email. If I don't feel it's a match, or if you, the couple, don't feel it clicks, we don't go ahead. A wedding is a collaboration with an open heart. No feeling, no wedding!

Q16 : My mum or someone else will handle the organisation. Is that possible?
Unfortunately, no. We prefer to work directly with the couple. The wedding is YOUR day, so it's with you that I create the magic.

Q17 : Do you work alone on the day?
Never! I have a great team behind me. I'm the conductor, with my assistant and plenty of helping hands to make sure everything is perfect.

Q18 : Does Maroc Sensations only organise weddings?
No, we're also experts in birthdays, hen parties, corporate and private events... In short, anything that deserves a well-orchestrated celebration, with that little Moroccan twist that makes the difference.

Q19 : What budget do I need for a wedding with Maroc Sensations?
The two big items that really weigh on the bill are the venue and the caterer, especially if you want alcohol on the menu. For a wedding of 100 guests with a brunch, you should count between 30,000 and 50,000 euros, minimum. So no, we can't do a 3-day wedding for 100 guests on a tight budget. It's simply not realistic, and we'd rather be honest than waste your time (and ours). No magic here, just real advice: a clear, realistic budget is the best guarantee of a successful event.

Q20 : Where do we start when organising an event with Maroc Sensations?
The most important thing is to book your venue first. It's the foundation, the starting point. Once you have the venue, everything else can follow: the caterer, the DJ, sound and lighting, hair and make-up, entertainment and, finally, the décor. It's like building a house: you don't put the roof on before the walls, do you? So take it in order, and everything flows. Don't panic, we guide you so that it stays fun and stress-free!



CONCLUSION

At Maroc Sensations, we love creating strong, elegant moments without the headaches. Weddings, birthdays, corporate events, hen parties or other private celebrations: if it's worth celebrating, we're there. Always with style, method... and a touch of humour when needed.

I wrote this guide between two meetings, three ceremonies and a mint tea. It's like me: honest, fluid, no empty talk, but always with a smile.

And Marrakech isn't just the backdrop: it's my daily life, my playground, my home. I know its hidden addresses, its golden suppliers, and its little traps too. You enjoy, we handle.

With me, you have a true local ally: passionate, demanding, and always ready to create a moment that looks like you.

Hind

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